



PRESS RELEASE

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TAMBUZI IS THE FIRST FLOWER FARM TO ACHIEVE BOTH THE CARBON NEUTRAL GOLD STANDARD AND TO JOIN THE UN CLIMATE NEUTRAL NOW INITIATIVE

Global warming and climate change are the foremost environmental challenges facing the world today. It is our responsibility to reduce and minimise the emissions of greenhouse gases and proactive organisations, such as **Tambuzi**, are recognising the impact climate change has on the environment and society, and they are committed to measure, manage and mitigate the carbon emissions associated with its business operations and portfolio.

Tambuzi is an ethically run business and a leading specialist supplier of traditional garden scented roses and sustainability has always been important to them.

With the support of **One Carbon World (OCW)**, Tambuzi has assessed and validated their carbon footprint of their operations. The OCW emissions measurement toolbox is built around the reporting requirements of the Green House Gas (GHG) Protocol Corporate Standard and compatibility with international standards ISO 14064 and PAS 2060.

Tambuzi has measured and offset Scope 1, 2 and Scope 3 emissions with verified carbon credits which are supporting reforestation projects around the world and were selected through our rigorous process, measuring job creation, community benefit, high standards of health and safety, fair wages, biodiversity.

This enabled Tambuzi to join the **UN Climate Neutral Now Initiative**, the first UN participant from Kenya to do so. The Climate Neutral Now is an initiative launched by UN Climate Change in 2015 to encourage everyone in society to take action to help achieve a climate neutral world by mid-century, as enshrined in the Paris Agreement. By signing the UN Climate Neutral Pledge, Tambuzi joined a growing group of leading organisations and individuals to incentivise behavioral changes which in turn will drive the change within their industries and networks, helping align them with the Sustainable Development Goals.

As part of their reduction strategies, Tambuzi has introduced solar lamps and electric bicycles in their community. They have also been using renewable solar energy, harvesting rainwater, substituting synthetic nitrogen fertilisers with organic fertilisers, using waste as compost, amongst other actions to reduce their carbon footprint and to operate in a more environmentally friendly way.

“At Tambuzi, we work hard to grow flowers that deliver happiness in a way that makes us proud. We are very excited to stand shoulder to shoulder with other like-minded businesses at UN Climate Neutral Now, as we measure and take responsibility for our climate impact.”

Maggie Hobbs – Director of Tambuzi

“We are thrilled to announce that Tambuzi are the first flower farm to participate from Kenya and to achieve both the Carbon Neutral International Standard and the UN Climate Neutral Now Initiative participation, which clearly shows how strongly they are committed to sustainability. It was an amazing privilege to present their journey to carbon neutrality at the UN Summit, truly an inspiration for all attendees.”

Andrew Bowen – CEO of One Carbon World

Visit <http://www.tambuzi.co.ke> to learn how this idyllic farm on the Equator that produces the world’s most beautiful roses is also a leader in all things sustainable.

For media enquiries, please email hello@onecarbonworld.com